

PRESS RELEASE

June 24th, 2024

Prague Congress Centre to Host Prestigious Dance Competition

The Prague Congress Centre will become the venue for the prestigious Dance World Cup (DWC) competition, which will take place from June 27 to July 6 this year. More than 9,000 dancers from around the world will participate. Spectators will witness performances in various dance categories, including ballet, modern dance, jazz, hip hop, and more. The event will also feature a traditional opening parade through the city center, expected to attract up to 10,000 performers on Friday, June 28.

Competition to Kick Off with Parade Through Prague

The festive opening parade, held in Olympic style, will gather at the Old Town Square on Friday, June 28 at 4:30 PM and will head towards Wenceslas Square an hour later. Residents of Prague can join the colorful parade of young dancers from 54 countries as they dance through Celetná and Havířská streets to the final destination, where they will be welcomed by a performance of drummers from Japan's Kotan.

The opening ceremony will be inaugurated by DWC President John Grimshaw, competition patron Bonnie Lythgoe, and renowned Czech prima ballerina Daria Klimentová. In addition to serving as the main judge in the ballet, modern, and lyrical dance sections, Klimentová will also conduct masterclasses for DWC participants. *"Dance is my life's passion, so I am thrilled that Prague is hosting this prestigious dance competition. I believe that just as competitions once opened the doors to the world stage for me, this year's contestants can also have the entire dance world open up to them, forging friendships that will last,"* Klimentová anticipates.

Thousands of Dancers from Around the World

The prestigious Dance World Cup 2024, which will take place at the Prague Congress Centre, is the second-largest sporting event in the world by participant numbers, surpassed only by the Olympic Games. The competition will feature the best young dancers aged 4 to 25, with winners selected by an international jury. *"We expect to welcome thousands of dancers full of energy, enthusiasm, and positive emotions over nine days. We have prepared ten halls for them and will ensure that every moment they spend with us is unique,"* describes Lenka Žlebková, Director of the Prague Congress Centre. She adds, *"In the past, we have hosted Sting, Elton John, and Bob Dylan, among others. I believe that the Dance World Cup will shake our floors just like these rock music giants."*



**Where
moments *matter.***

Live Streaming:

For the DWC 2024 finals, three live streaming channels will be available to broadcast all performances taking place at the Prague Congress Centre daily. Streams can be accessed at www.dwcstream.com.

Media Contact:

Růžena Černíková

AMI Communications

e-mail: ruzena.cernikova@amic.cz

telefon: +420 777 185 199

The Prague Congress Centre is one of the largest congress centers in the Czech Republic, offering 70 halls and meeting rooms for events ranging from small conferences to large congresses, equipped with state-of-the-art technical facilities. Its excellent transport accessibility to the city center provides a beautiful view of historic Prague. It also includes the Business Centre Vyšehrad and the four-star Holiday Inn Prague with 254 rooms. The PCC has repeatedly received the prestigious Superbrands award and the EKO Gold certificate for utilizing energy from renewable sources. More information can be found at www.praguecc.cz.